

# Akshat Vats

## WORK EXPERIENCE

### IIT Delhi Endowment Management Foundation

I am driving engaging UI, UX, and Visual Design for the IIT Delhi Alumni Relations and Endowment Office to foster meaningful connections with IIT Delhi alums and facilitate avenues for them to give back. While part of a lean team, I create and maintain coherent and compelling visual identity, assets, and design systems for diverse verticals.

I also host the 'Dil se IIT Delhi Podcast' with notable and illustrious IIT Delhi alums, furthering the AR and EF Office's vision to nurture authentic conversations, galvanize the alumni base, and deepen synergetic engagements.

MARCH 2023 - PRESENT \_ **DIGITAL DESIGN MANAGER**

JUNE 2022 - MARCH 2023 \_ **DIGITAL DESIGN AND COMM. SPECIALIST**

### Animal Advertising Pvt. Ltd.

Designed digital and print Brand Assets and Visual Identities for diverse Corporate and Government Clients including OYO, Uniqlo, Startup India, and Invest India.

MAY - AUGUST 2020 \_ **GRAPHIC DESIGNER**

JANUARY-APRIL 2020 \_ **JUNIOR VISUALISER**

SEPTEMBER-DECEMBER 2019 \_ **INTERN**

### Vizara Technologies Pvt. Ltd.

Designed and crafted various Communication Resources and Promotional Assets.

FEBRUARY - MARCH 2019 \_ **INTERN**

### Khevaiya Innovations And Research Foundation

Designed and implemented the Visual Identity for the not-for-profit organisation. Worked towards creation of assets and info-graphic & promotional material.

JULY - DECEMBER 2018 \_ **COMMUNICATION DESIGN LEAD**

### Maxim Marcom Services Pvt. Ltd.

Ideated and designed visual communication assets for Hospitality and F&B clients

JUNE - JULY 2017 \_ **GRAPHIC DESIGN INTERN**

## PROFESSIONAL SKILLS

UX Research	Visual Identity Design	Storytelling
UX/UI Design	Editorial Design	Photography
Information Design	Communication	Copywriting

## EDUCATION

### M. Des., Human Centered Design

Srishti Manipal Institute of Art, Design, and Technology,  
Bangalore, IN

2020 - 2022

### B. Tech., Information Technology

University School of Information, Communication, and Technology  
Guru Gobind Singh Indraprastha University  
New Delhi, IN

2014 - 2020

### AISSCE

Bal Bharati Public School, Dwarka, New Delhi  
2013

### AISSSE

Bal Bharati Public School, Dwarka, New Delhi  
2011

## POSITIONS OF RESPONSIBILITY AND OTHER ACHIEVEMENTS

Sangeet Prabhakar (Tabla) with 1<sup>st</sup> Division  
Prayag Sangeet Samiti, Allahabad  
2018

Happiness Program, DSN Program, Advance Program from the Art of Living Foundation  
JULY 2016 ONWARDS

Member of Organising Committee of Anugoonj '17, Annual Cultural Fest of GGSIPU

Head Co-ordinator (Music) at Swarmudra - Music and Dance Club of USS, GGSIPU  
2016 -2018

Delhi Pratibha Puraskar, 1<sup>st</sup> position for Tabla  
The Arts and Culture Trust of India  
Dec, 2011

## TECHNICAL PROFICIENCY

Figma	Miro   Figjam
Adobe Illustrator	Adobe Indesign
Keynote	Adobe Photoshop